

In the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application.

Listing of Claims:

1. (Original) A mounting assembly for an image comprising:
a first mounting plate;
a spring having a first end portion secured to the first mounting plate such that the spring is substantially perpendicular with respect to the first mounting plate; and
an image secured to the first mounting plate.
2. (Original) The mounting assembly of claim 1, further comprising a second mounting plate secured to a second end portion of the spring such that the spring is substantially perpendicular with respect to the second mounting plate.
3. (Original) The mounting assembly of claim 1, further comprising a spring mount employed to secure the spring to the first mounting plate.
4. (Original) The mounting assembly of claim 3, wherein the spring mount comprises epoxy resin.
5. (Original) The mounting assembly of claim 1, wherein the image is a photograph.
6. (Original) The mounting assembly of claim 1, further comprising a magnet secured to a second end portion of the spring such that the spring is substantially perpendicular with respect to the magnet.
7. (Original) The mounting assembly of claim 1, further comprising a button shroud secured to a second end portion of the spring.

8. (Original) The mounting assembly of claim 1, further comprising a snap assembly secured to a second end portion of the spring.
9. (Original) The mounting assembly of claim 1, further comprising a suction cup assembly secured to a second end portion of the spring.
10. (Original) The mounting assembly of claim 1, further comprising a microchip to provide at least one of audio or visual output secured to a second end portion of the spring.
11. (Original) A mounting assembly for an image comprising:
 - a cam provided within a cam housing, wherein a portion of the cam projects from a first side of the cam housing;
 - a mounting plate coupled to the portion of the cam that projects from the cam housing; and
 - an image secured to a second side of the cam housing.
12. (Original) The mounting assembly of claim 11, wherein the cam housing includes a curvilinear slot located on the first side of the housing, through which the portion of the cam projects.
13. (Original) The mounting assembly of claim 11, further comprising a pendulum that couples the mounting plate to the projecting portion of the cam.
14. (Original) The mounting assembly of claim 13, wherein the pendulum is spring biased at a pivot point of the pendulum.
15. (Original) A wobble head doll comprising:
 - a body; and
 - at least one image coupled to the body via at least one spring extending substantially perpendicular between a vertical plane of the body and a vertical plane of

the image, such that the image is able to move in a clockwise and counterclockwise manner when activated.

16. (Original) The wobble head doll of claim 15, wherein the body comprises a pressboard having an image provided thereon.

17. (Original) The wobble head doll of claim 15, wherein the at least one image is a photograph.

18. (Original) The wobble head doll of claim 15, further comprising a base for supporting the body.

19. (Original) The wobble head doll of claim 18, wherein the base comprises a slot provided in a top portion of the base for receiving a bottom portion of the body.

20. (Original) The wobble head doll of claim 18, wherein the base includes a turntable portion to rotate the wobble head.

21. (Original) The wobble head doll of claim 20, wherein the turntable portion is at least one of battery powered, solar powered, magnetic powered, electric powered, microchip powered, and manually powered.

22. (Original) The wobble head doll of claim 15, wherein at least two images are coupled to the body via two springs extending substantially perpendicular between a vertical plane of the body and a vertical plane of each of the images.

23. (Original) A kit for creating wobble objects comprising:
paper for printing a desired image; and
a mounting assembly to secure to a back side of the image, wherein the mounting assembly includes at least one mounting plate and at least one spring secured to the mounting plate in a substantially perpendicular manner.

24. (Original) The kit of claim 23, further comprising at least one of a body or background for securing the mounting assembly and image thereto.
25. (Original) The kit of claim 24, further comprising a base for supporting the body or background.
26. (New) The kit of claim 23, further comprising cardstock to create greeting cards.
27. (New) The kit of claim 23, further comprising one or more magnets.
28. (New) The kit of claim 23, further comprising one or more easel backs.
29. (New) The kit of claim 23, further comprising preprinted images for securing the mounting assembly and image thereto.
30. (New) The kit of claim 23, further comprising at least one book for securing the mounting assembly and image thereto.
31. (New) The kit of claim 23, wherein the spring is a compression spring with substantially flat ends.
32. (New) The kit of claim 23, wherein the spring has a compressed height of 0.099 in. or less.
33. (New) A greeting card comprising:
 - a base having a recessed area;
 - a wobble image provided within the recessed area; and
 - a mounting assembly coupled between the base and the wobble image, wherein the mounting assembly acts as a pivot point to facilitate movement of the wobble image in a clockwise and counterclockwise manner.

34. (New) The greeting card of claim 33, further comprising a greeting card panel coupled to the base, wherein the greeting card panel is adapted to fold over the base in a book-like manner.
35. (New) The greeting card of claim 34, further comprising hook and loop fasteners to hold the greeting card together in a closed manner.
36. (New) The greeting card of claim 35, wherein the greeting card is a self-mailer greeting card and a mailing address can be provided on an outside portion of the greeting card.
37. (New) The greeting card of claim 33, wherein the mounting assembly includes a spring mounted substantially perpendicularly between the base and the wobble image.
38. (New) The greeting card of claim 37, wherein the spring has a compressed height of 0.099 in. or less.
39. (New) The greeting card of claim 33, further comprising at least one microchip or battery to provide at least one of a recorded message, music, and voice activation.
40. (New) A customizable wobble object comprising:
a background image; and
a wobble image, wherein the wobble image is adapted to wobble back and forth in a clockwise and counterclockwise manner with respect to the background image.
41. (New) The customizable wobble object of claim 40, wherein the background image is an advertisement and the wobble image is coupled to the advertisement via a spring perpendicularly mounted between the advertisement and the wobble image.
42. (New) The customizable wobble object of claim 41, wherein the spring has a compressed height of 0.099 in. or less.

43. (New) The customizable wobble object of claim 41, wherein the background image is a reminder/wipe board.
44. (New) The customizable wobble object of claim 41, further comprising a laminate layer over a top portion of at least one of the background image and the wobble image.
45. (New) The customizable wobble object of claim 40, further comprising at least one of a microchip, a battery, and a solar cell.
46. (New) An educational toy comprising:
 - a background image;
 - a wobble image; and
 - a mounting assembly for coupling the wobble image to the background image, wherein the wobble image can wobble back and forth in a clockwise and counterclockwise manner with respect to the background image, and wherein at least one of the background image and the wobble image includes at least one indicia provided thereon.
47. (New) The educational toy of claim 46, wherein the at least one indicia comprises the letters A-Z.
48. (New) The educational toy of claim 46, wherein the at least one indicia comprises the numbers 1- 9.
49. (New) The educational toy of claim 46, wherein the at least one indicia comprises educational information.
50. (New) The educational toy of claim 46, wherein the background image and wobble image are provided in an educational book.

51. (New) The educational toy of claim 46, further comprising one or more microchips to provide audio verification of a learning process.
52. (New) The mounting assembly of claim 1, wherein the spring has a compressed height of 0.099 in. or less.
53. (New) The mounting assembly of claim 1, wherein the first mounting plate includes an adhesive layer thereon and a removable film layer provided over the adhesive layer.
54. (New) The mounting assembly of claim 1, further comprising a hook and loop fastener secured to a second end portion of the spring.
55. (New) The mounting assembly of claim 2, wherein the second mounting plate includes an adhesive layer thereon and a removable film layer provided over the adhesive layer.
56. (New) The wobble head doll of claim 15, wherein the body is constructed from a plastic material.
57. (New) The wobble head doll of claim 15, wherein the body is constructed from at least one of a wood material and a metal material.
58. (New) The wobble head doll of claim 15, further comprising at least one of a microchip, a battery, and a solar cell.